F.EXER



Fexer Enterprise Solutions

Financial intelligence to boost your business



FEXER as a company

We are a technology company specialized in the development of digital solutions, founded in 2020.

At FEXER, our mission has always been to empower investors to make the best possible financial decisions. We are focused on helping banks, brokers, wealth managers, and real estate companies across the world do the same.

Our mission is to help institutions to communicate with their customers.

Help people to take better financial decisions is in our DNA.











Honesty

Confidence

Transparency

Collaboration

Excellence









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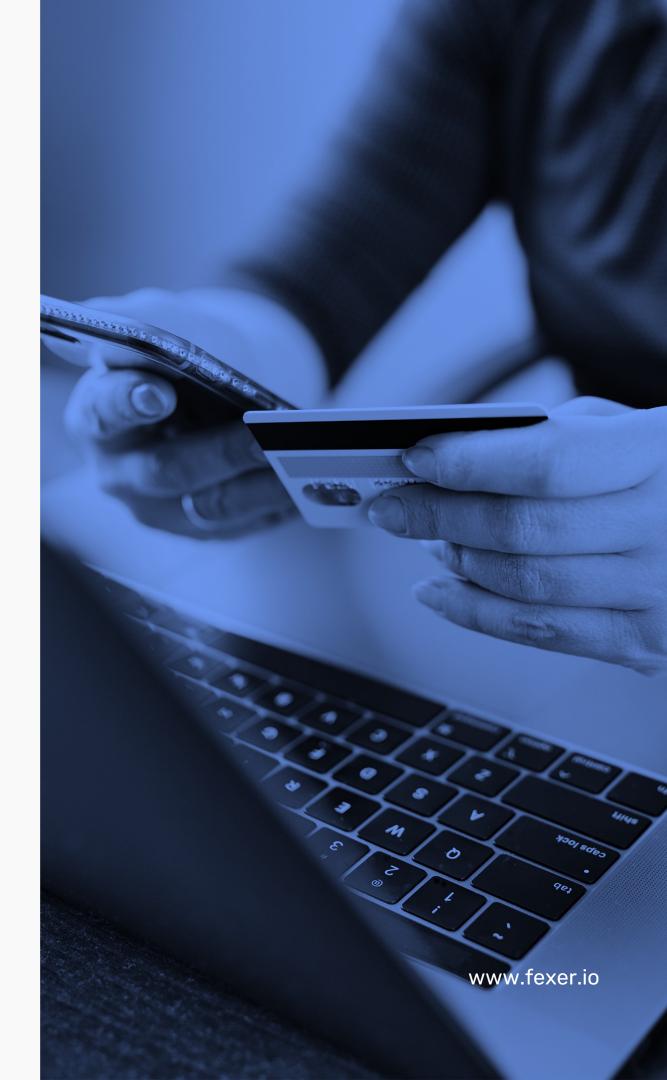
Current context

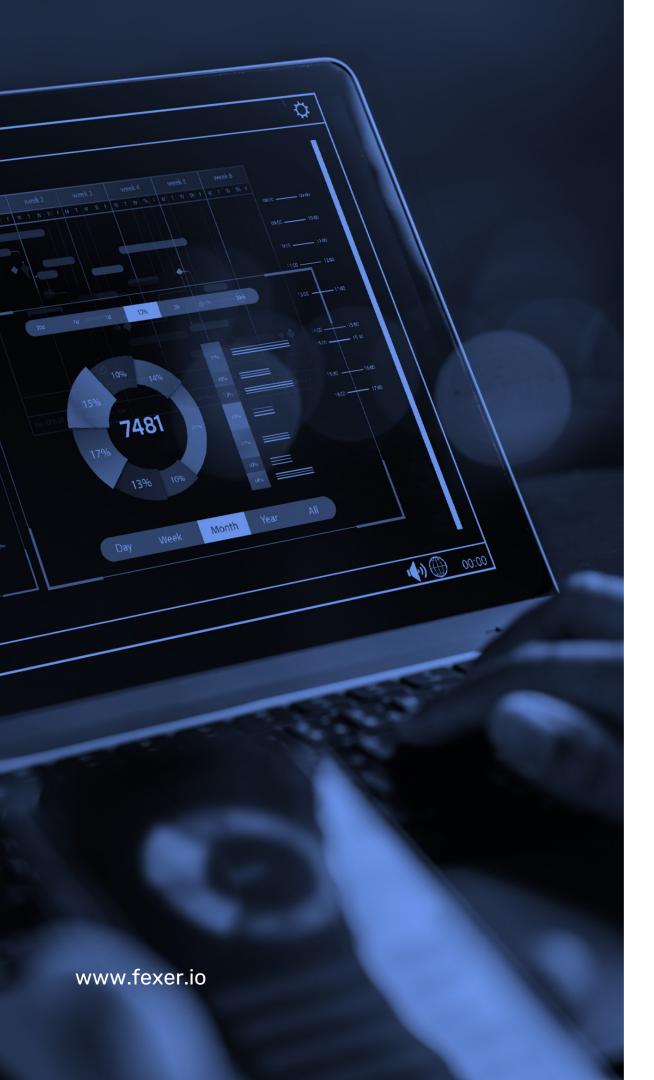
In today's business landscape, companies require:

- Innovation and Technological Disruption: Staying ahead means embracing innovation and technology as driving forces for growth.
- Reduced In-Person Engagement: Adapting to changing times, a shift towards digital interactions is essential for efficiency and safety.
- Customer-Centric Focus: Placing the customer at the core of operations ensures lasting success and meaningful relationships.

In these challenging times, customer needs are evolving:

- Navigating Economic Uncertainty: In today's unpredictable economic climate, clients seek stability and guidance to make confident financial decisions.
- Achieving Work-Life Balance: Clients increasingly prioritize a work-life balance and seek solutions for a more fulfilling life.
- **Discovering Purpose and Meaningful Experiences:** Clients aspire to align their financial goals with a greater sense of purpose and enriching life experiences.





FEXER institutional solutions

FEXER is a cutting-edge B2B SaaS platform designed to drive profitability for financial institutions, insurance companies, and real estate firms. We achieve this by seamlessly integrating automated, personalized simulator generation, advanced data analysis, and predictive capabilities powered by state-of-the-art machine learning algorithms.



Financial calculators for your website

Create automated and customized financial simulators and assist your clients in making better financial decisions.



Real-time data analytics.

Get to know your customers better by analyzing their realtime behavior through our dashboards.



ML predictive models.

Anticipate your customers' future behavior using our Machine Learning prediction algorithms.

Our simulators

FEXER collaborates with banks, insurance companies, ESIs, and real estate agencies by providing simulators that empower their clients to perform financial and tax calculations.

Our core principles are:

- The accuracy of calculations, ensuring results identical to those offered by the entity's transactional system;
- Customization of the tools to match the corporate image, philosophy, and message of each institution.

We also offer comprehensive solutions that encompass UX design and implementation. When necessary, we provide continually updated calculation APIs to adapt to evolving regulations related to these calculations.





Our financial calculators

FEXER offers a wide range of calculations. If you can't find what you need, we can develop it for you. Here are just a few examples:



Savings & Investment



Payment

Future value

- Compounding periods
- Accumulated savings table



Mortages

- Present value
- Payment
- Expenses and Tax
- Amortization table



Retirement

Payment

Present value

• Amortization table

Compounding periods

- Future value
- Payment

Loans

Amount to cover



Financial Planning

- Balance Sheet
- Life annuities



Insurance

- Death benefit
- Accident benefit





We make institutions profitable by helping their clients achieve their financial goals



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